



Breaking the norm:

Tom Gubbins
Te Mania Angus and Team Te Mania



TE MANIA ANGUS
Your Partner in Profitability



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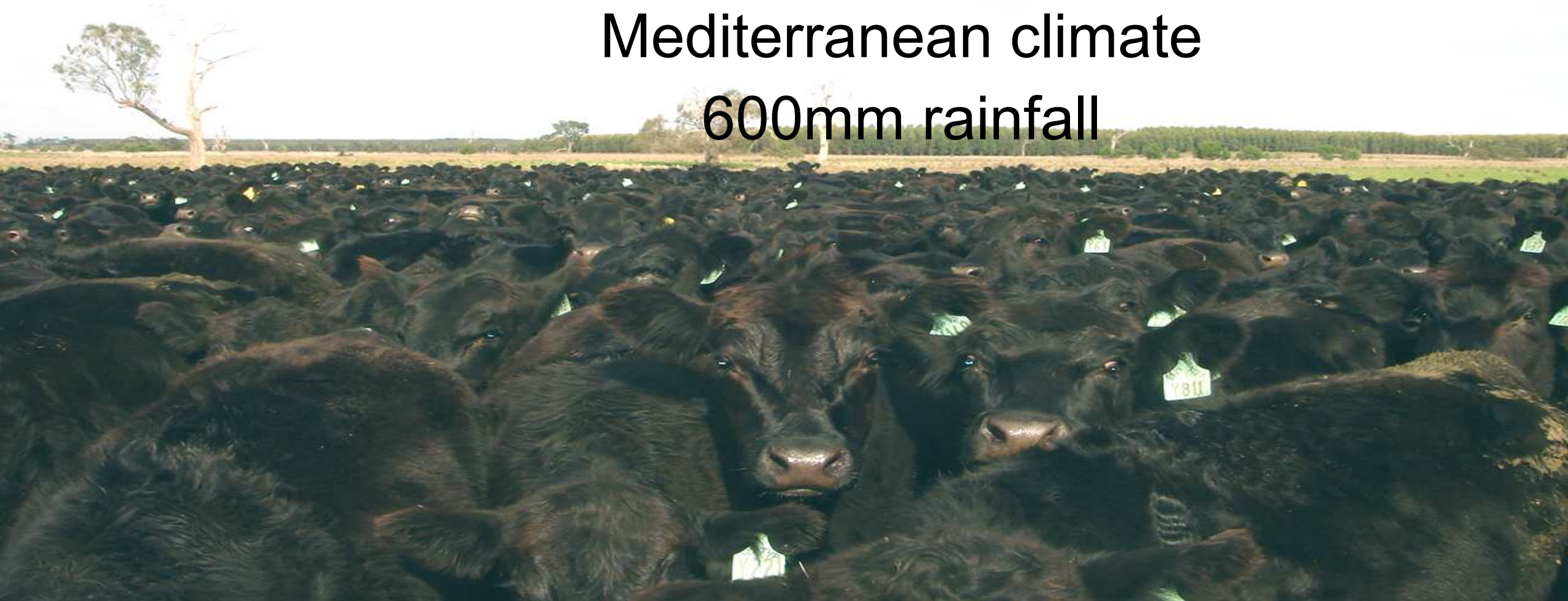
Te Mania Angus

1800 cows

Market 700 – 800 bulls annually

Mediterranean climate

600mm rainfall





Team Te Mania

- Team Te Mania is an alliance of progressive commercial beef producers who are testing, utilising and sharing the latest genetics from Te Mania Angus
- Team Te Mania markets under a common brand, the vision of efficiently producing and delivering a consistent and high quality beef animal.





How Team Te Mania works?

- Sign members up to a contract
- Castrate all male progeny
- Te Mania Angus sole genetic supplier
- Make all records available
- Lease Bulls \$2500 per annum
- Discount semen





Team Te Mania (why?)

- Commercial cattle feedback
- Processor feedback
- Breeding principle adjustments
- Faster gain (accuracy)
- Progeny description
 - (Est. performance value)
- Data collection
- Quantitative sire selection
- Bull replacement

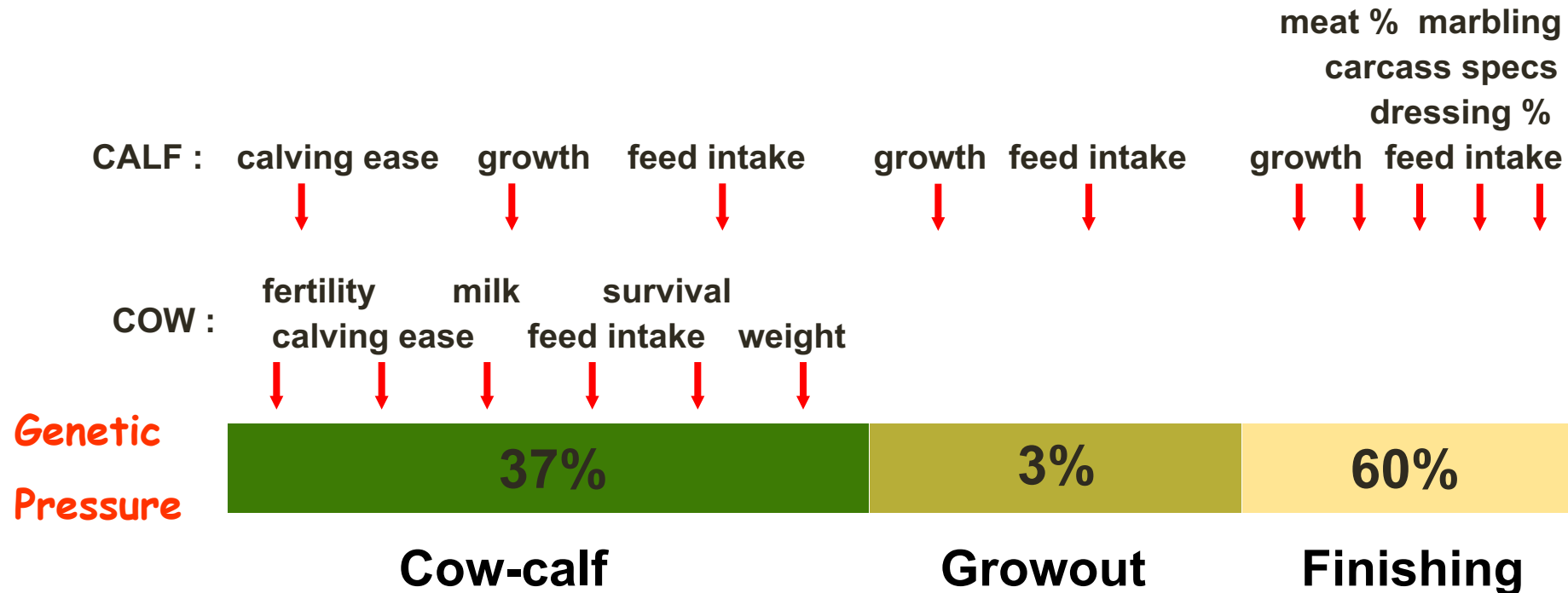




Indexes

Whole supply chain

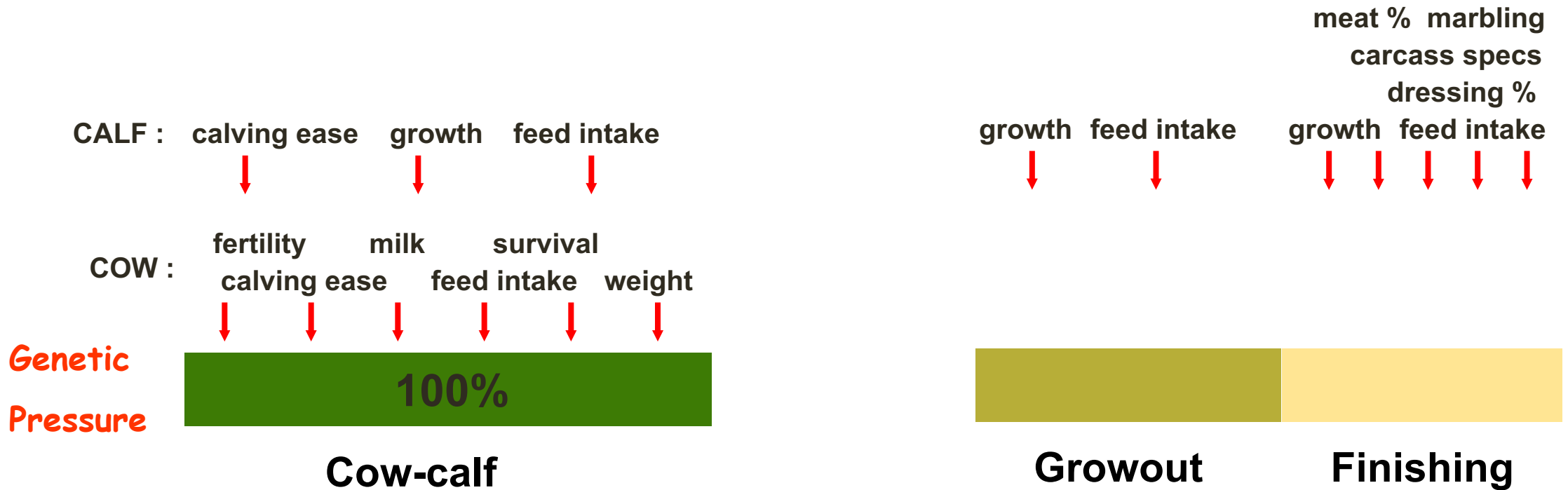
Long fed index selection pressure by segment



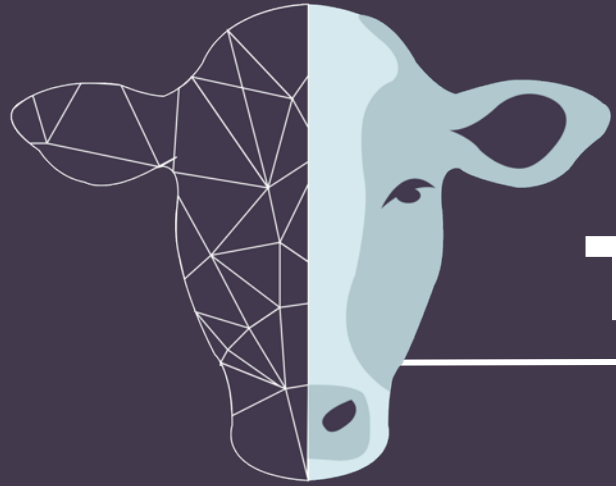


Indexes Segment

Selection pressure on only Cow - calf







Thank you.