



Welcome

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B+LNZ Genetics

Purpose

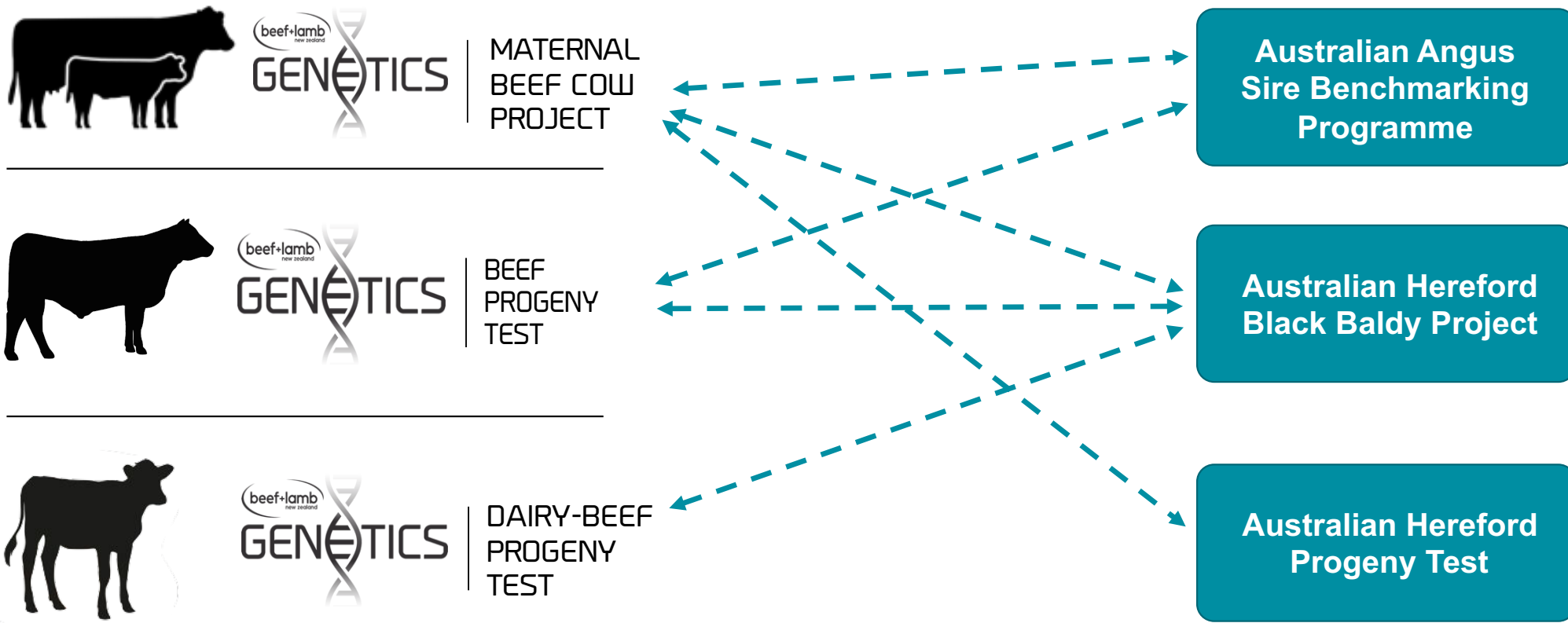
Underpinning profitable breeding decisions



B+LNZ Genetics and Meat & Livestock Australia

- Trans-Tasman Beef Cow Profitability Programme
- \$5.2m over 3 Years
- B+LNZ Genetics Lead Contractor





Leveraging two of B+LNZ Genetics three beef projects

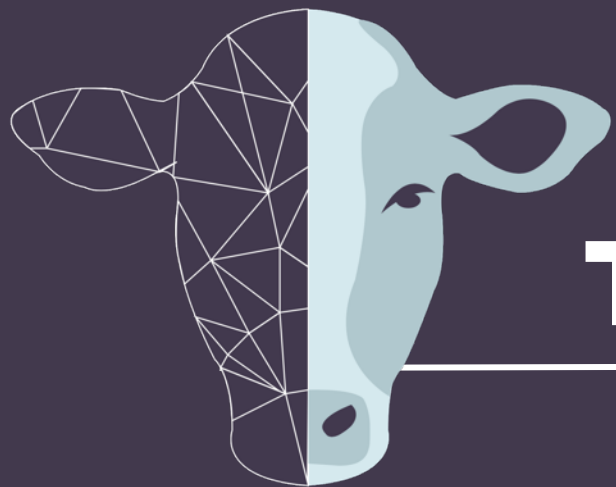
For every \$1 B+LNZ Genetics invests it receives \$1.40 (60c invested in Australia)



Trans-Tasman Beef Cow Objectives

1. Extension programme on beef cow maternal productivity
2. Selection tools which account for the economic trade-offs for cows within different farming systems
3. Description of cow type to improve the usefulness of EBVs and mean better selection decisions are made? (BCS & Hip Height)
4. Develop alternative measurements which will give better information on heifer and cow fertility? (Puberty & AFC scans)





Thank you.
